

# Let's build a **better tomorrow**





Spreading our wings for a **better tomorrow** 

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Guided by a philosophy of 'delivering quality with integrity', we at ARL Infratech Ltd. have been delivering world-class infrastructure solutions like roofing, water supply, sewerage and sustainable building construction for more than 25 years.

Today, we are a fast-growing conglomerate in the building materials industry with an increasing market base that already covers over **1,000** channel partners across India.

ARL has also marked its presence with its fiber-cement products in international markets like Nepal, Africa and North America. With an increasing number of satisfied customers and a dedicated marketing and sales team, ARL has achieved a top-line CAGR of about 25% and is dedicated to moving rapidly on this path of growth.

Standing testimony to our unwavering commitment towards quality are ISO 14001 and ISO 9001 certifications, BIS certification for all our products and approvals from various government agencies like Defence, Railways, GWSSB and RVUNL.

In line with its commitment to a better future, ARL has also taken several steps for the betterment of society (like partnering in opening a charitable homeopathic hospital and adopting a primary school for mid-day meals program, among others) and the environment (zero discharge philosophy at all manufacturing units, recycling of the waste generated, rainwater harvesting systems, foray into environmental-friendly products like AAC Block, etc.).

#### At ARL, we are not just about the now. We are about the next.

With a mix of traditional and next-gen range of products, we have spread our wings and are headed towards a better tomorrow.





## Flying high from an impressive history to a **better tomorrow**



## About us

ARL Infratech Limited was established in 1996-97 with a vision to provide the highest quality products and services at a reasonable price. 25 years later, the organisation has grown from strength to strength, achieving many milestones in its illustrious journey.



2001-02

2005

ARL set up its first unit for manufacturing Fiber Cement Pipes in RIICO Industrial Area, Bindayaka with a single line with capacity of 5,000 MTPA.

Expansion of Bindayaka unit with 2 additional lines increasing the capacity to 15,000 MTPA.

ARL set up its first production line to manufacture Fiber Cement Sheets with an initial capacity of 45,000 MTPA to cater to the basic necessity of roofing for the low-income group segment in India. This was the first line for manufacturing of Fiber Cement Sheets in Rajasthan.



Expansion of the Fiber Cement Sheets unit with addition of another line, increasing the capacity to 1,60,000 MTPA.



Established Rajasthan's first AAC Blocks manufacturing unit in Bagru, Jaipur. The equipment and machinery were imported from Europe with the aim of manufacturing world-class AAC blocks.



ARL set up a production unit for manufacturing metal roofing sheets. The first production line for Colour Coated Profile Sheets was established in Bagru, Jaipur.



2019-20

2021

2022

The second line to produce Galvalume Corrugated Roofing Sheets established in the Bagru campus.

Set up a unit for manufacturing of Fiber Cement Pressure Pipes primarily for export markets like Canada in Bagru, Jaipur.

Production capacity of Fiber Cement Sheet Unit further increased the mark of 240,000 MTPA.

ARL celebrates 25 years of consistently achieving YOY growth.

ARL launches a state-of-the-art plant in Jaipur to manufacture world-class Engineered Quartz Slabs.

A committed team, latest manufacturing technologies, fair business practices, strong financial acumen, endless zeal for quality and continuous investments in newer



Standing tall with a DNA programmed for a

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## Our 4 pillars of growth:

#### **Building lasting relationships**

At ARL, we firmly believe in building relationships not just networks. Whether it is with our channel partners, consumers or employees, we go out of the way to build and maintain happy, lasting relationships with all stakeholders. We are totally committed to recognising the needs of our customers and channel partners and responding to those needs with superior quality, service, responsiveness and specification compliance. We value every member of our 800-strong workforce, and counting! We provide a safe, healthy and growth-oriented atmosphere to our family of employees to equip them better to serve our valued customers in the best manner possible.

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#### Robust sales channel

At ARL, we believe that we can grow only if our partners grow. We understand the intricacy of building and nurturing a sales channel, always keeping in mind the best interests of our distributors as well as the company. Delivering quality with integrity consistently over the years, we have managed to win and retain the trust of over 1000 channel partners. Today, we have a growing distribution network spread across major states in India. We have also expanded our global footprint in international markets like Nepal, Africa and North America.



#### **Financial stability**

At ARL, we have always believed in growth paved on a solid foundation. We have steadily grown and diversified over the last 2 decades with a controlled and measured approach. Thanks to the vast experience of our promoters, a proven track record, a well-established network, good industry prospects and strong fiscal planning, we enjoy a Credit Rating A for our banking facilities.



#### Vast experience in process manufacturing

At ARL, we deeply understand minerals and their processing like the back of our hands. Our highly experienced team takes pride in their understanding of powders, minerals, binders and their handling & processing. Our state-of-the-art plants boast of the latest technologies and conform to good manufacturing practices, enabling us to fulfil our promise of delivering world-class products.





# Making affordable for an inclusive tomorrow

## **Fibre Cement Sheets**



**Ankur Fibre Cement Corrugated Sheets** are manufactured using a homogeneous mix of Ordinary Portland Cement and fly ash with high strength reinforcement provided by fibre and cotton pulp. The sheets are manufactured at our state-of-the-art, fully automatic plant using the Mazza Process.

ARL had set up its first Fibre Cement Sheets Plant in Rajasthan in 2005 in Bagru, Jaipur with a capacity of 45,000 MTPA. Backed by superior quality of product and service, the company has grown manifold and has increased its capacity to 240,000 MTPA.

**'ankur'** Fiber Cement Sheets find application in rural housing, food storage godowns, poultry farms, industries, railways and bus terminals.

### Fibre Cement Pipes



Ankur Fiber Cement Pipes are crafted from a homogenous mixture of superior quality Fibre and Portland Cement. These pipes are manufactured layer-by-layer, using semi-automatic machines, high-speed turbo mixtures and vacuum systems for drainage of excess water.

The pipes are dominantly used in tube-well casing, storm water drains, etc. and provide a non-corrosive alternative to metal pipes.





Vibrant ideas for a brighter tomorrow



### Ankur Spectra Premium colour coated roofing sheets

At ARL, we understand the importance of solid dependable and durable roofs. Backed by decades of experience in the roofing sector, we intend to manufacture profile sheets using the best quality steel with best-in-class corrosion protective layer and coated with aesthetically pleasing high quality paint systems under the brand name 'Ankur Spectra'.

'Ankur Spectra' Sheets are available in Pre-Painted Galvanized Iron (PPGI), Pre-Painted Galvalume (PPGL) & Bare Galvalume variants which are manufactured keeping in mind the specifications and quality standards as per guidelines of various international and BIS standards for a long-lasting roofing system. We strive to provide the highest quality at a reasonable price, delivering value for money to our customers.



### Ankur Mahashakti GLC roofing sheets

GLC sheets are manufactured using top quality, advanced aluminium-zinc alloy materials with high tensile strength of minimum 550 MPa. Armed with a sturdy anti-rust coating with 55% aluminium content, these sheets are lighter in weight but higher in strength, compared to the standard GC sheets.





# Sowing seeds for a greener tomorrow



### Aerotuff AAC (Autoclaved Aerated Concrete) Blocks

Aerotuff AAC Blocks – a Green Building material – is a concrete manifestation of our commitment towards 'building a better tomorrow'. With a host of benefits like High Strength to Weight Ratio, High Thermal and Sound Insulation, Easy Workability, Low Carbon Footprint during application and manufacturing; it has become the preferred choice of construction material among builders and architects.

AAC Blocks are a recognised Green Building Material and can help a builder gain additional green rating points under the LEEDS/GRIHA Green Building Rating System for Green Building Certification.

### The Aerotuff AAC blocks edge:





#### Fast & easy construction



# Artistic designs for a beautiful tomorrow

'SPECTA' Engineered Quartz Slabs



## Engineered Quartz Slabs

In line with our philosophy of making lifestyle products affordable to the masses, we have forayed into Engineered Quartz Slabs – an affordable yet aesthetically appealing alternative to high-end natural marble and granite. Engineered Quartz Slab is the result of a beautiful blend of nature and technology. It is a man-made material that is upto 93% ground quartz mineral and 7% mixture of pigments, polymers and resins.

ARL has invested in a time-tested, state-of-the-art plant equipped with cutting-edge technology from BRETON Spa, Italy to manufacture high-quality, high-performance Engineered Quartz Slabs that meet the standard requirements of international markets. Our in-house design team delivers new designs and colours, in line with the latest international trends.

### Get the 'SPECTA' Engineered Quartz Slabs Edge:



# Better tomorrow begins today

We're just a call or email away



A Leading Building Material Organization

#### ARL Infratech Ltd.

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